



COMPANY PRESENTATIONS

# INSIGHT

The Danish American Chamber of Commerce invites you to one of our Insight company presentations and an afternoon with Danish Christmas “hygge”

The **Insight** series will offer you an exclusive inside look at selected companies in the Midwest, and an opportunity to learn more about their profile, operations, strategic challenges and the people behind it all.

***In other words: Get insight from the insiders!***

Our December **Insight** presentation is in place and will be hosted by:



## WE IMPROVE YOUR LIFE

**Friday December 11, 2009, 10.00am-1.00pm**

*With Lunch*

**Location:** John Hancock Center, 875 N. Michigan Ave. Chicago, IL, 60611, Conference room, floor 13

After the presentation MWDACC will host a **Christmas get-together** with glögg and Danish treats. Bring friends and family and join us this afternoon with Danish Christmas traditions.

***Same location as the Insight Presentation 1.00pm-4.00pm.***

To cover cost of glögg and treats **\$7 per person.**

### The Story Behind Linak.

**From selling out of a basement in Kentucky in 1994 to a having a modern 11,700 m<sup>2</sup> (125,500 sq. ft.) plant.**

The current owner of LINAK, Mr. Bent Jensen, took over his father’s company located in Guderup, Denmark with seven employees in 1976. Bent then changed products and strategy, and transformed this company into a world leader of DC driven linear actuator technology with close to 2,000 employees and manufacturing plants in Denmark, USA, China and Slovakia.

The presentation on Friday, December 11, 2009 at MWDACC will highlight some of the key successes and challenges that LINAK has faced while growing the American subsidiary. The presentation will focus on some of the major tactical and strategic decisions that were made and implemented in the US, which resulted in growing a three employee company based out of a basement in Louisville, KY in 1994 to the largest supplier of DC driven linear actuators in North America.

**The presentation will be conducted by LINAK’s US President Sören Stig-Nielsen and Regional Sales Manager Torben Zerlang.**

**The presentation is free to members of MWDACC. Non-members are welcome to attend but will be charged \$25.**

**Note: Space is limited and preference will be given to members on a first come, first served basis.**

***RSVP: Monday, December 7, 2009 to Solveig B Sandal, [mwdacc@mwdacc.com](mailto:mwdacc@mwdacc.com)***

Please feel free to contact us, if your company would be interested in hosting one of the presentations, and we would be happy to make it happen. We are looking forward hearing from you.

